Supporting Organizational Efficiency and Agility Models, Languages and Software Systems

My Background, Learnings, and Vision

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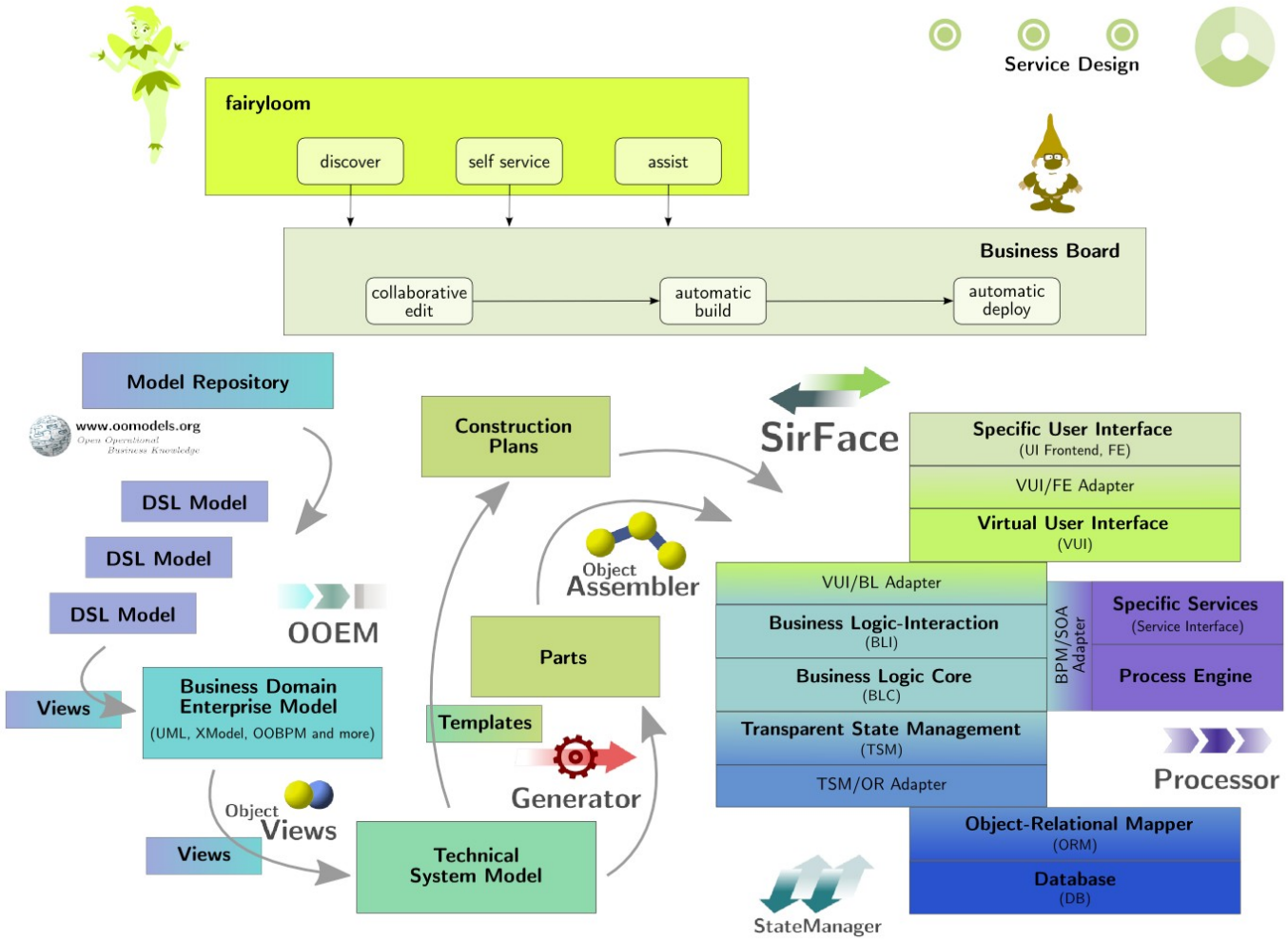
SPHENON
The Information Architects

Background

1987 - 1995
Education:
- Physics
- Computer Science

1989 - today
Solution Development:
(small/medium-sized)
- Technology Companies
  AI, OODB, Internet
- Application Companies
  Insurance, Banking, Logistics, Warehouse, Infotainment, Trade

1992 - today
Product Development:
- EM/OS
  Enterprise Model
  Operation Services



Questionaire: Modelling

Decision Making:
Agile Approaches

Good Models	Purpose	Addressee
Business Model Canvas Customer Journey Canvas	Strategy Design	Management (higher level)
Classes, States, State Machines (BL, UI)	Communication (Knowledge)	Management (lower level) Domain Experts, IT Experts
	Full Stack Code Generation	Generator
Controlflow-**based** Processes & Story Maps	Communication (Draft)	Management (lower level) Domain Experts, IT Experts
Controlflow-**free** Processes	Full Stack Code Generation	Generator
DocBook (e.g.)	Documentation	Processed Reading: Everybody Writing: Experts
Systems IT/Enterprise Landscapes	Communication (Knowledge)	Management (lower level) Domain Experts, IT Experts
	Automated Deploy & Operation	Deployment & Monitoring Engine

fun & useful

good work

powerful, high potential

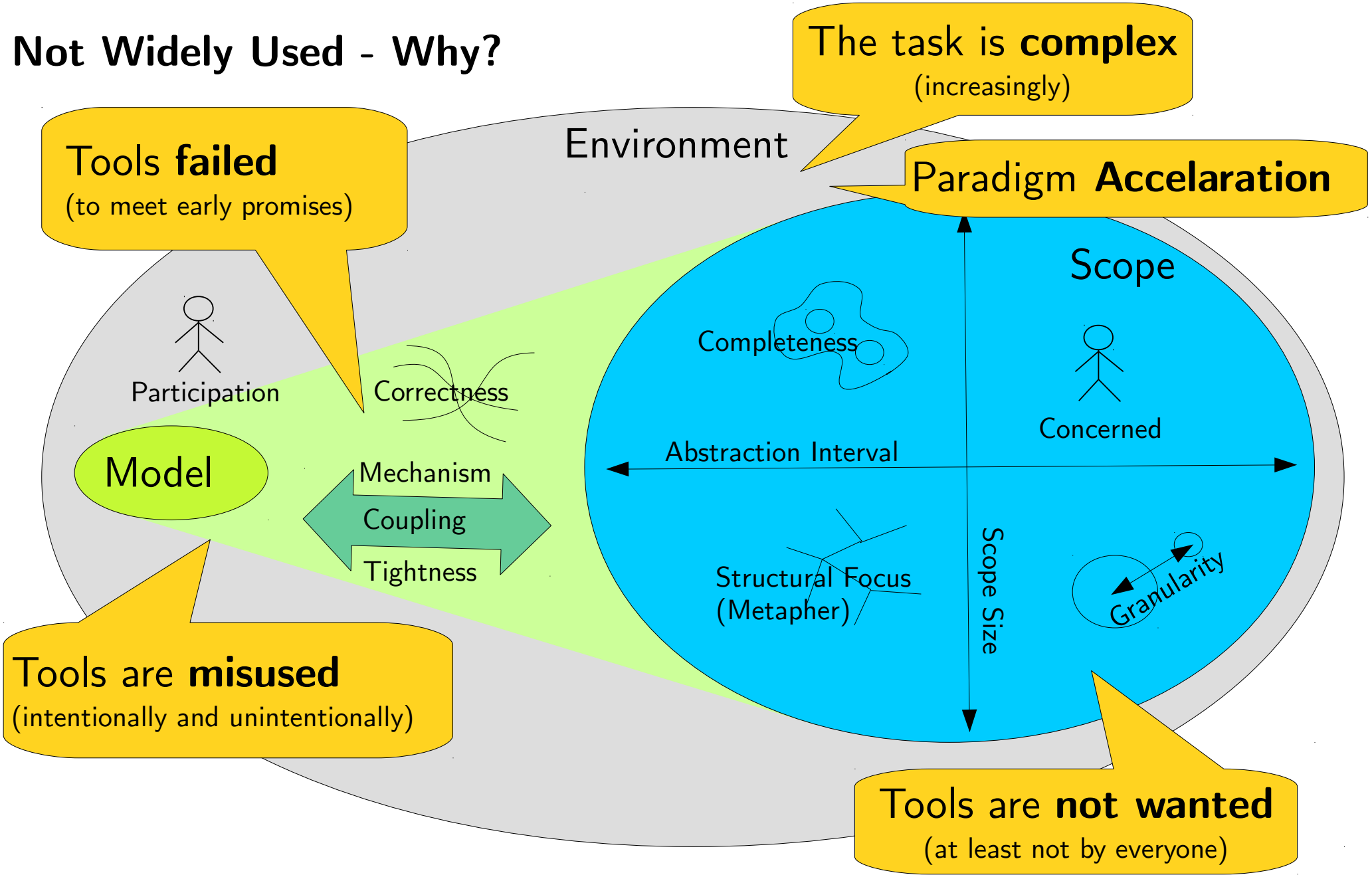
potential

workhorse

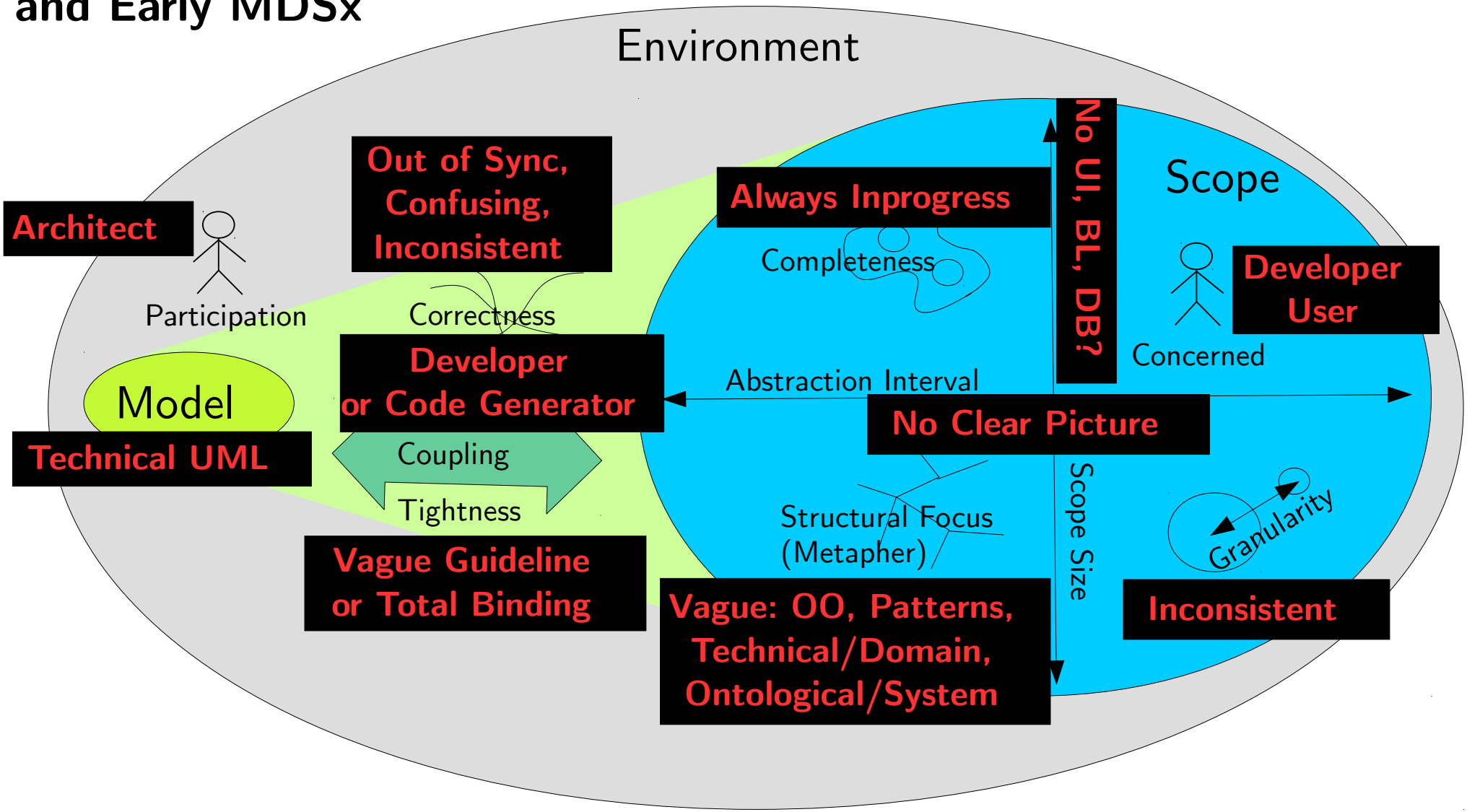
cost saver

IT Systems:
Precision & Clarity

Not Widely Used - Why?



Tools Failed: Historical Waterfall Software Development and Early MDSx



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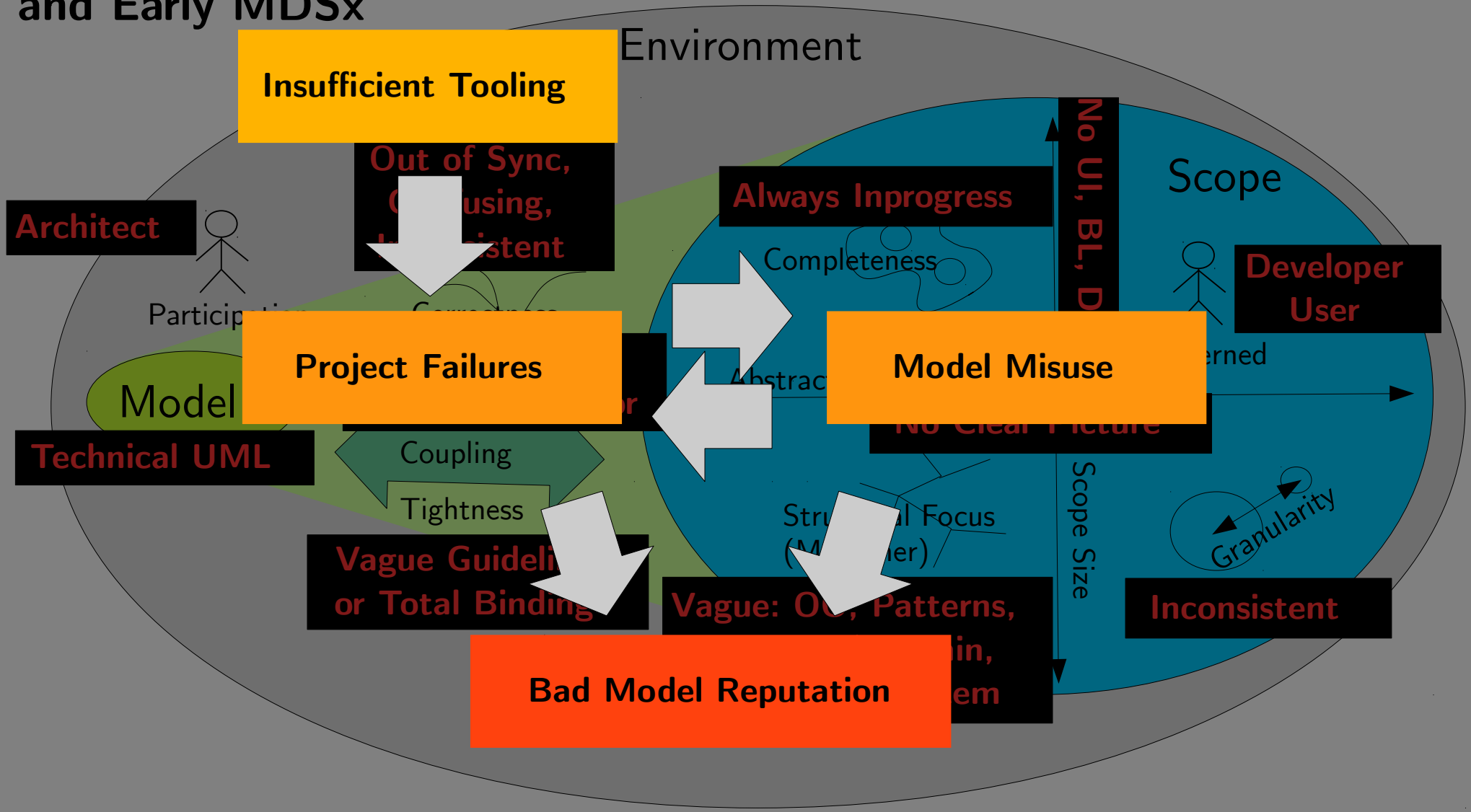
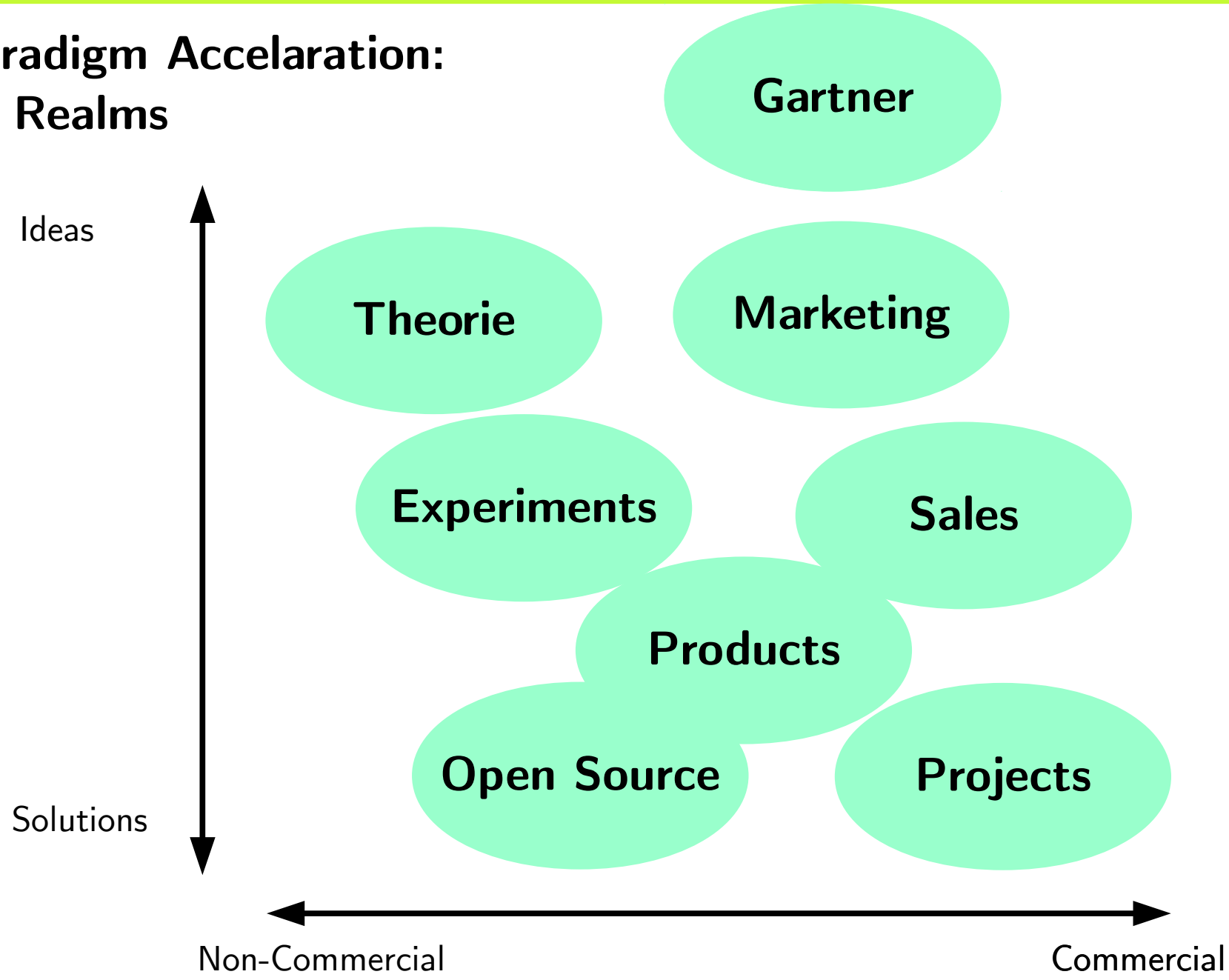


Paradigm Accelaration: IT Realms



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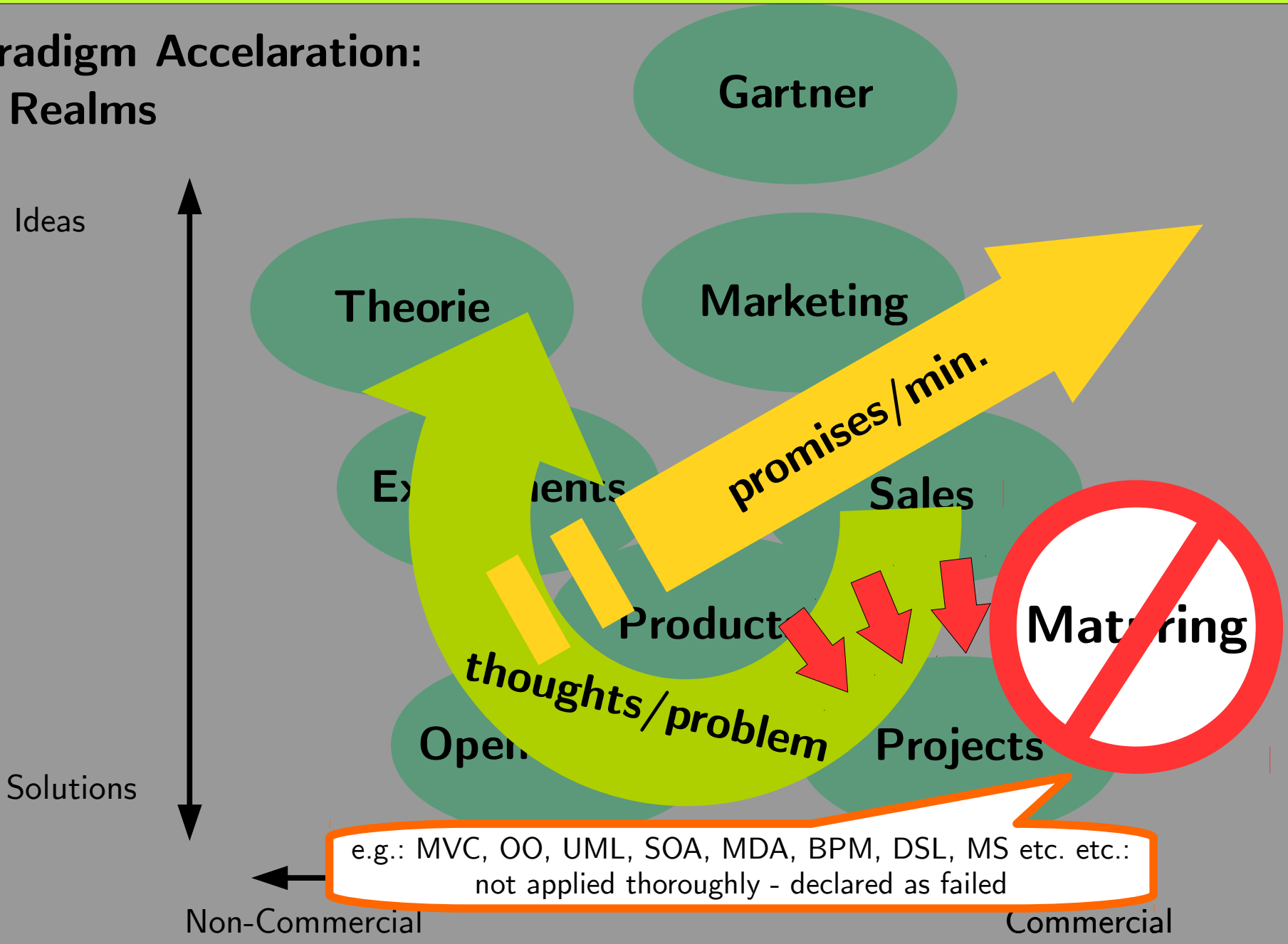
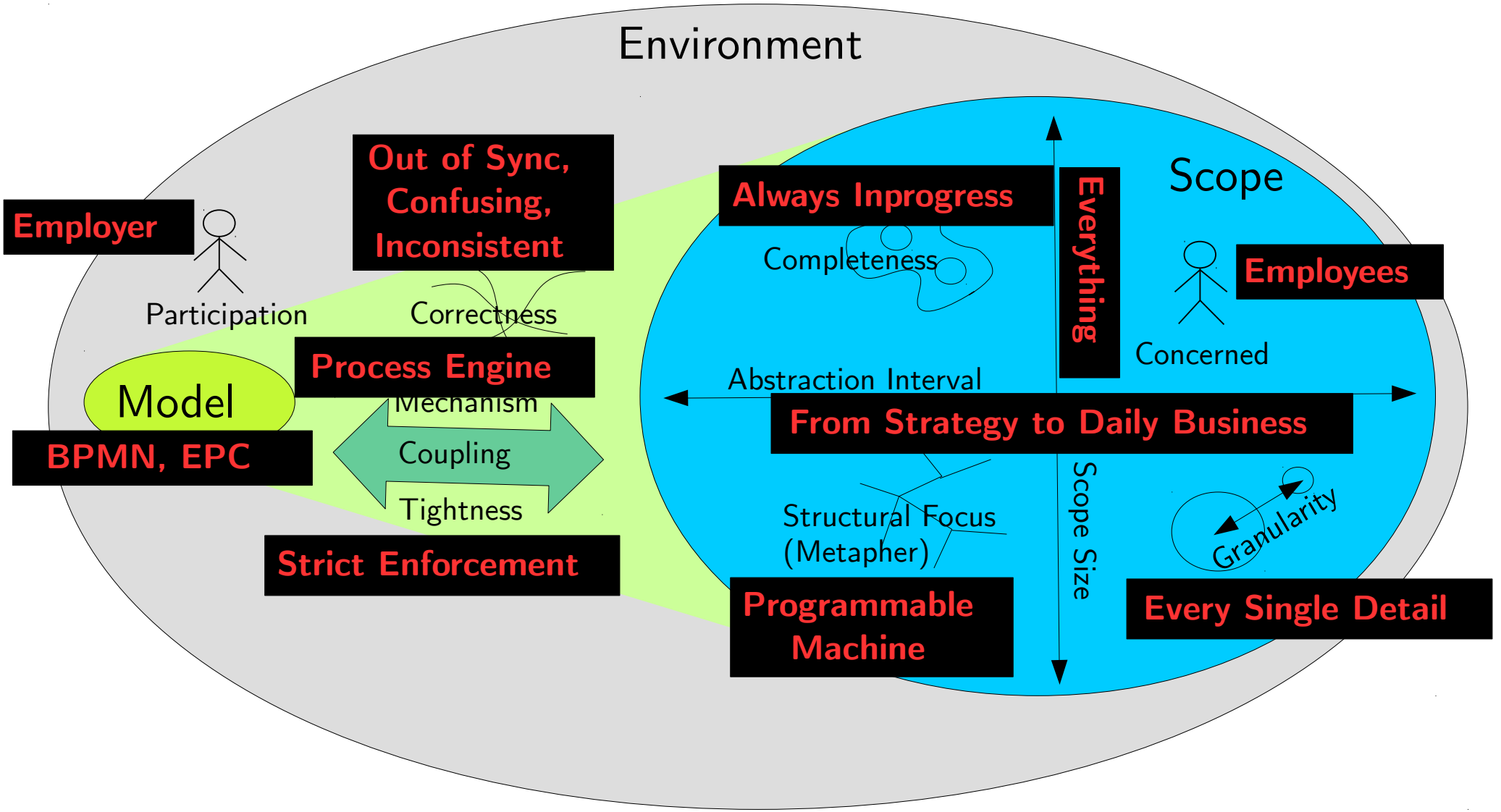


Unintentional Misuse: Controlflow Based Process



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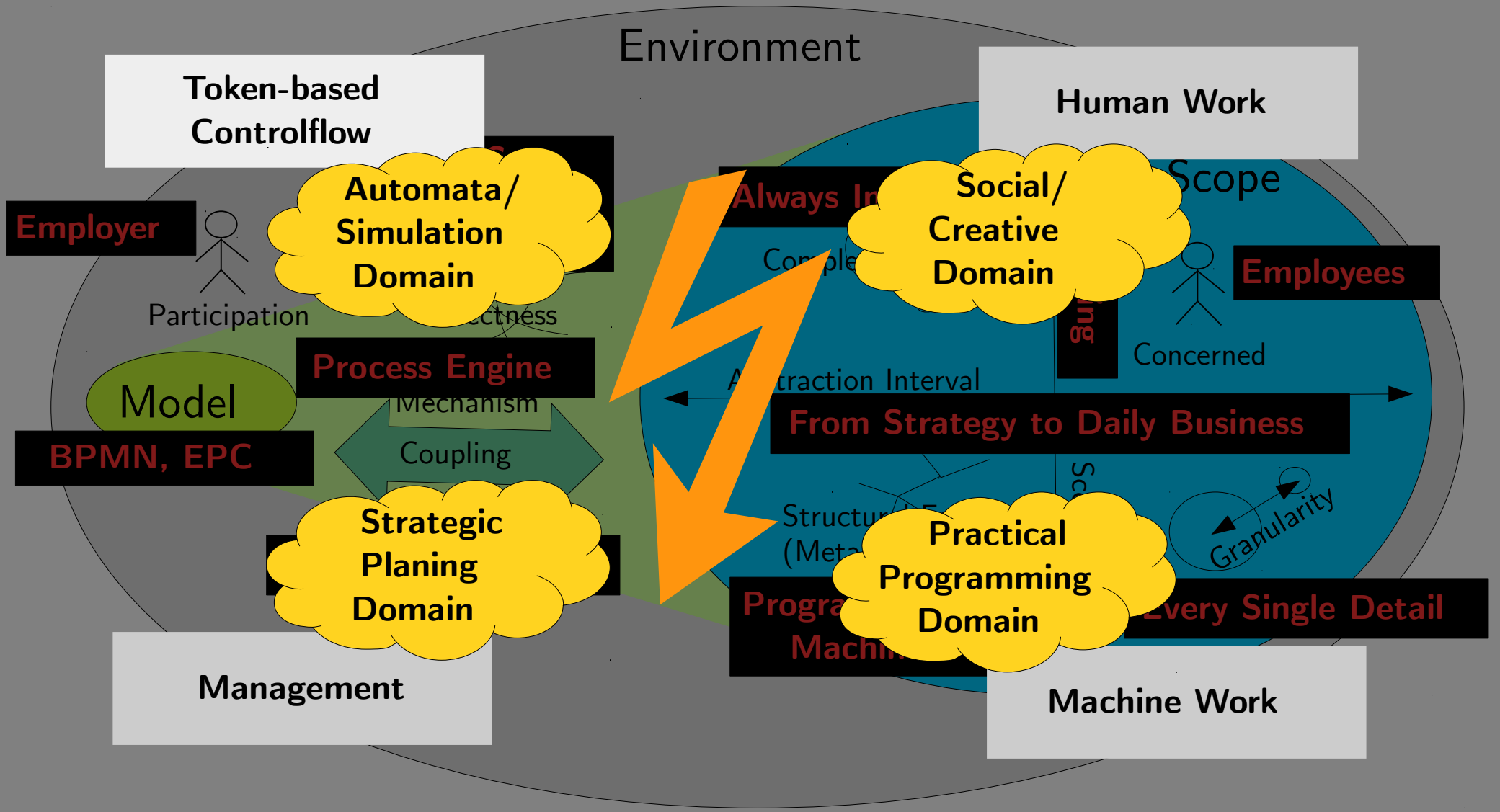

Intentional Misuse And Rejection: Stakeholder Interests

- **Share holder:** good services for a better world
  maximise profit
- **Employee:** create good solutions, work in flow mode
  play around, avoid work, career
- **Software vendor:** help organisations to become more efficient and agile
  maximise sells and profit, make customer dependent
- **Consulting company:** provide wisdom and solve problems
  sell as much work hours as possible
- **Developer:** develop quality solutions with minimal effort
  solve nice, challenging, complex problems

Instability, Complexity, Problems, Intransparency - Welcome?

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Instability, Complexity, Problems, Intransparency - Welcome?

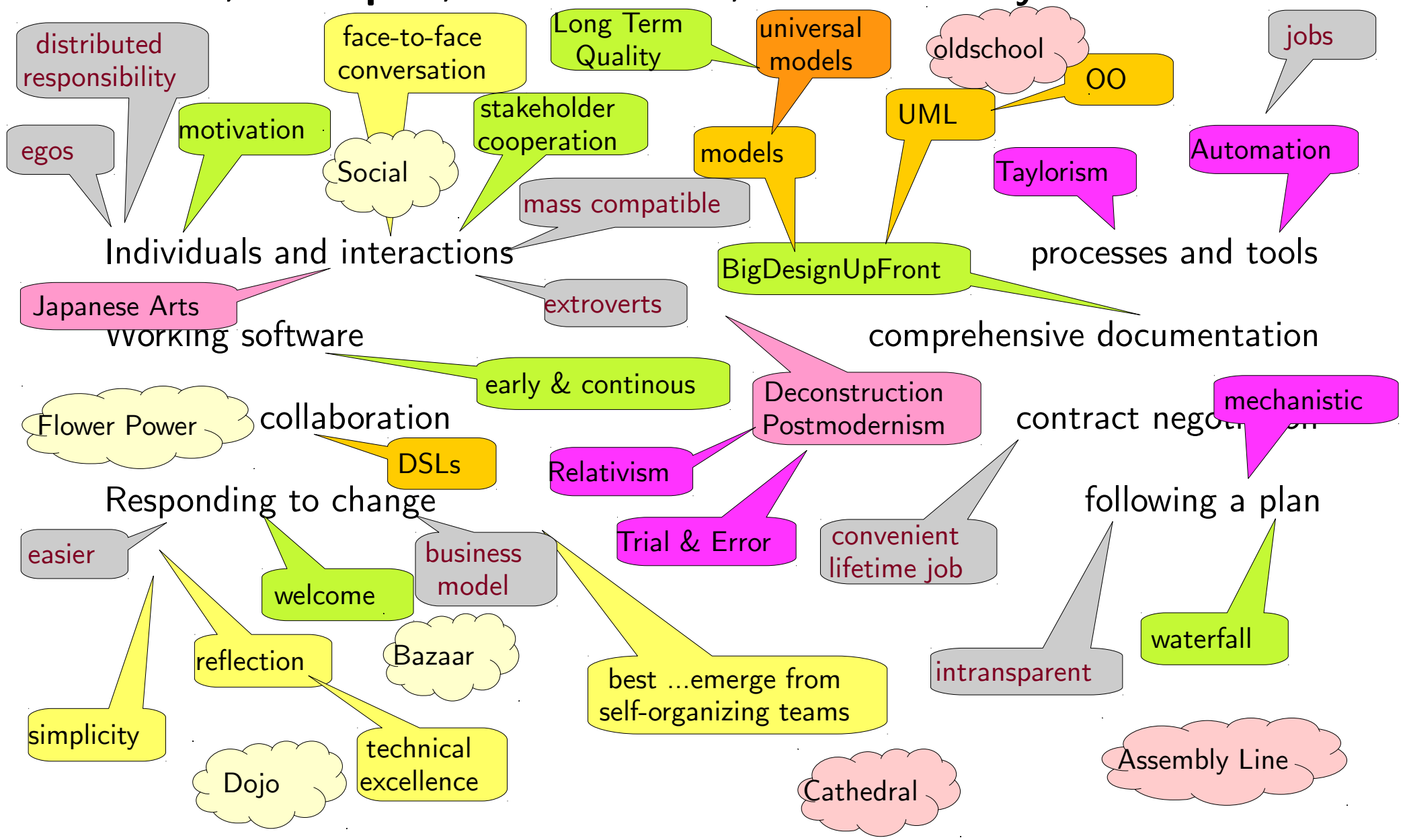
Questionaire: Agility

only effective within this order

Key Aspect	Explanation	Outcome
A **healthy** team	cooperative, good mindset, supportive, motivated, reflecting	**performance factor 10**
Information **gardening** excellence	some bright people, capable of organising digital assets	**performance factor 10**
Good **tools**	high quality, oiled and sharpened, no fashionable crap, BT & IT	**performance factor 10**

10 * 10 * 10 = 1000

Complexity I: Agility
Manifesto, Principles, Connotations, Behind & Beyond



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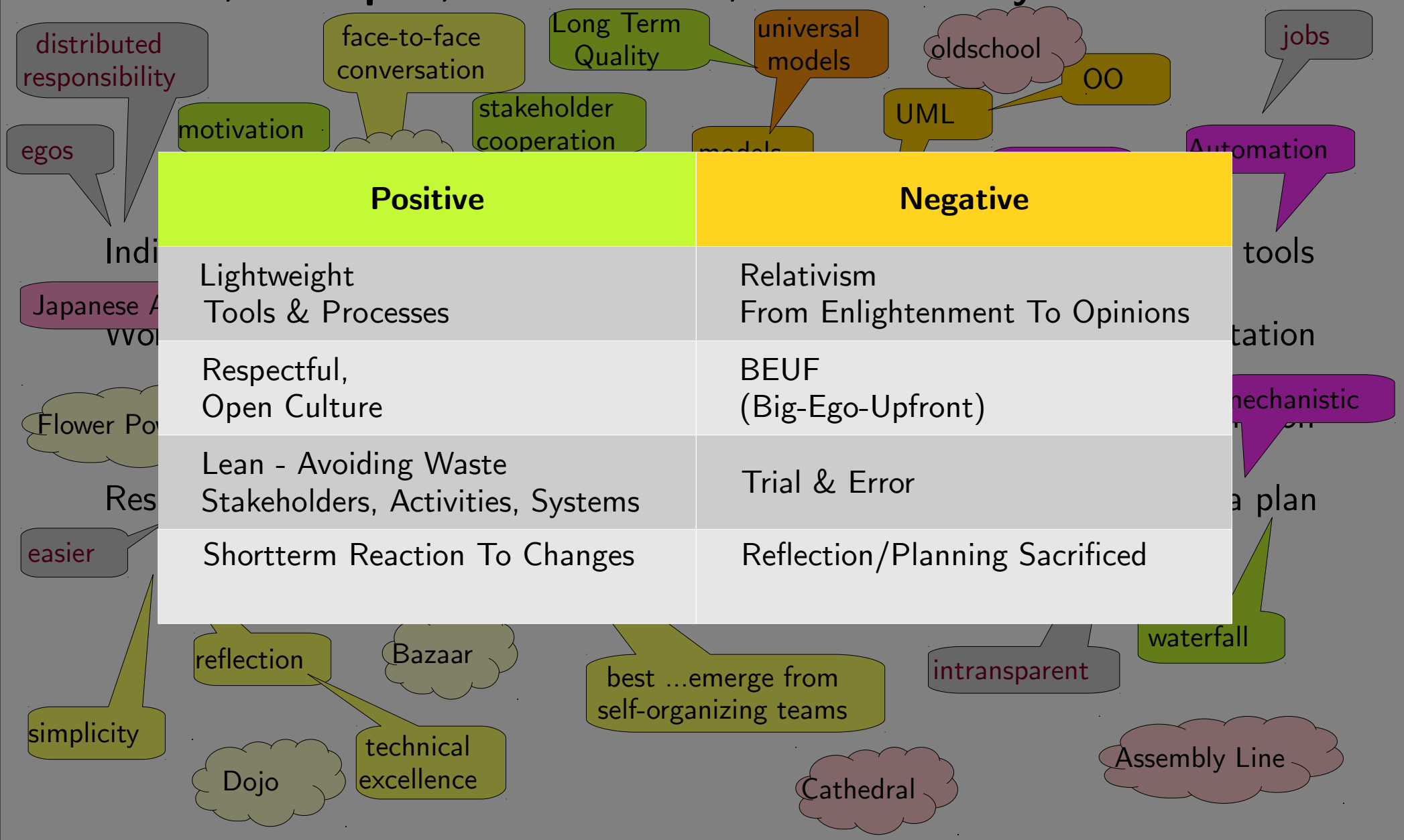
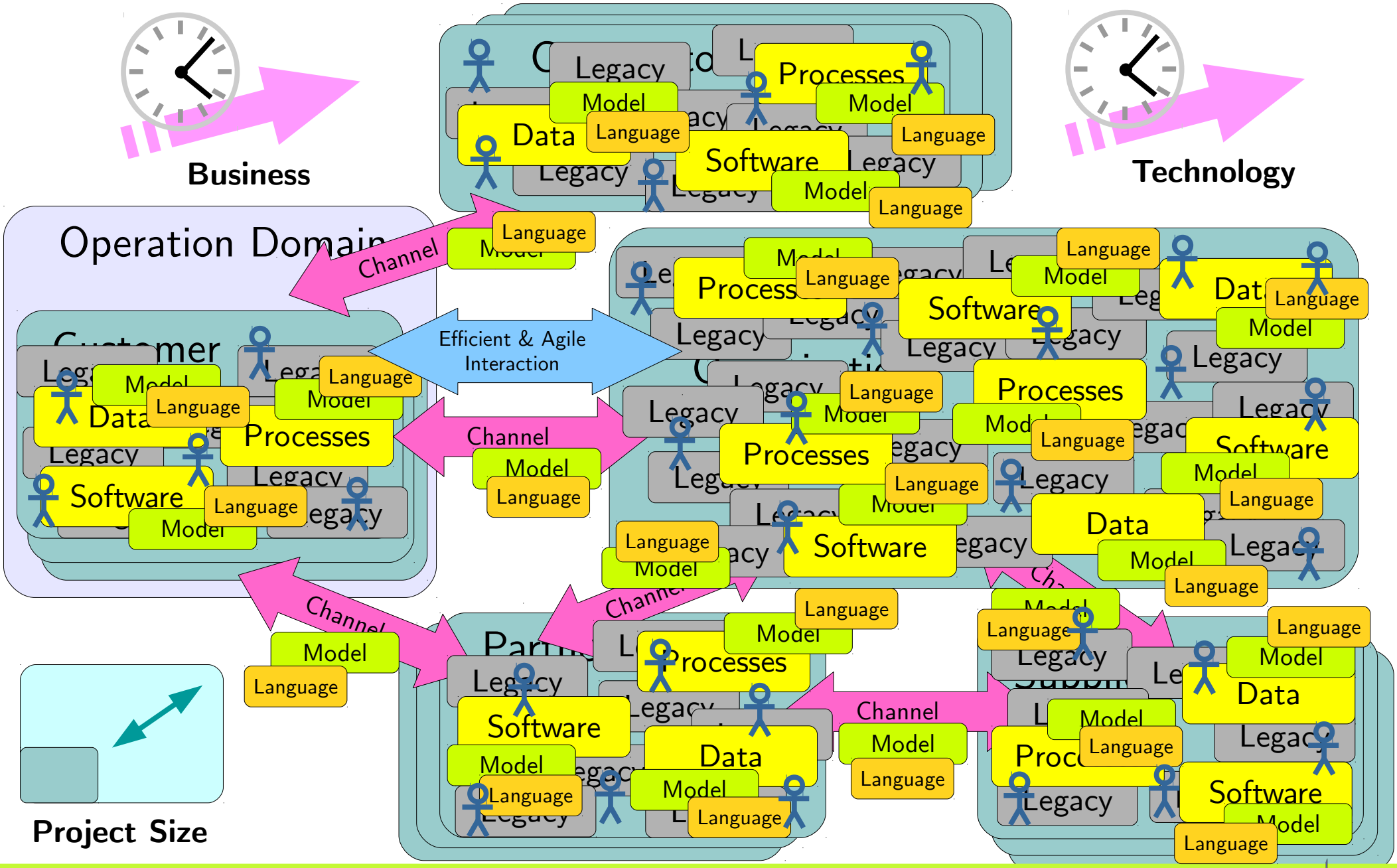


Positive	Negative
Lightweight Tools & Processes	Relativism From Enlightenment To Opinions
Respectful, Open Culture	BEUF (Big-Ego-Upfront)
Lean - Avoiding Waste Stakeholders, Activities, Systems	Trial & Error
Shortterm Reaction To Changes	Reflection/Planning Sacrificed

Complexity: Miotope (Model Biotope)



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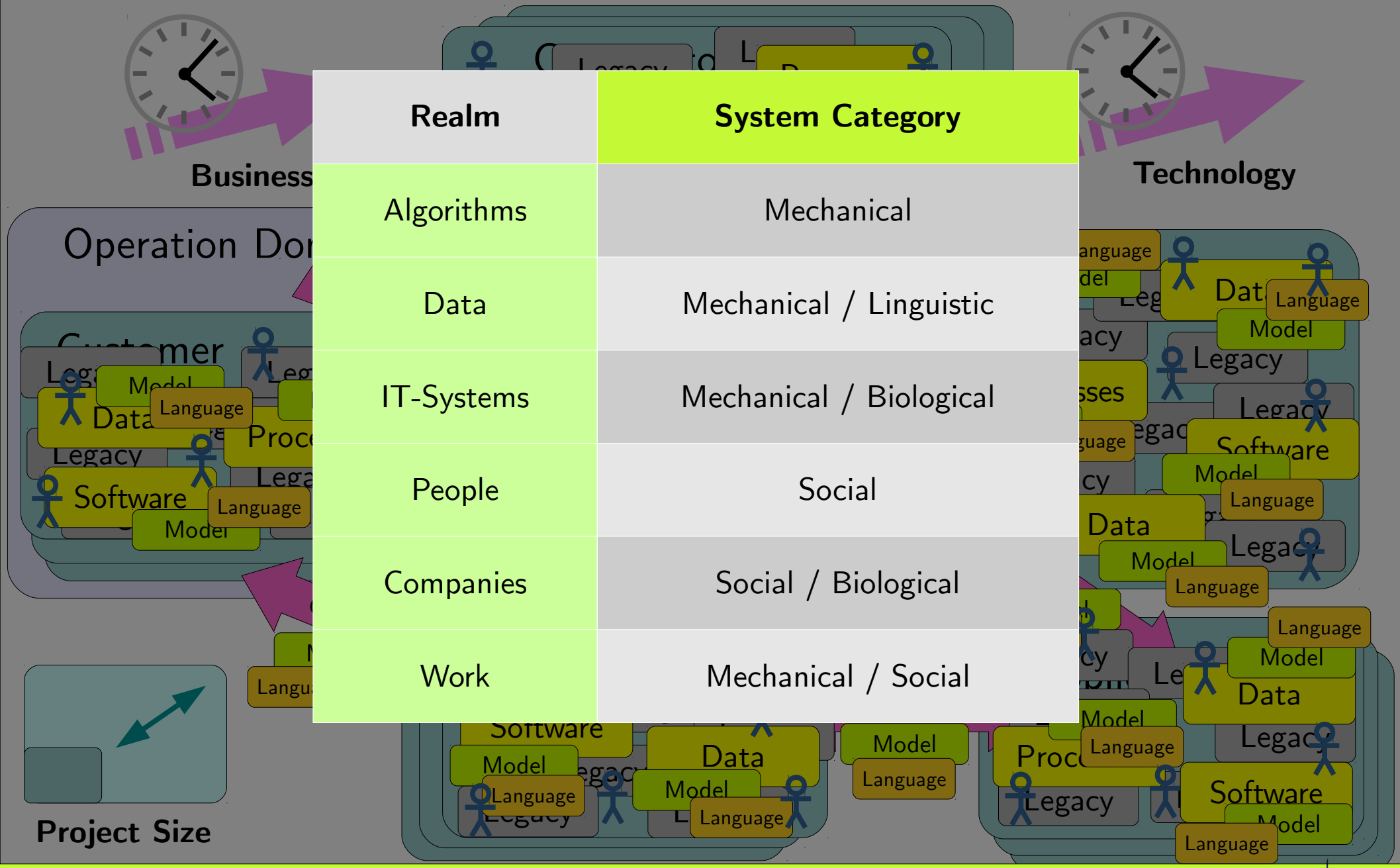
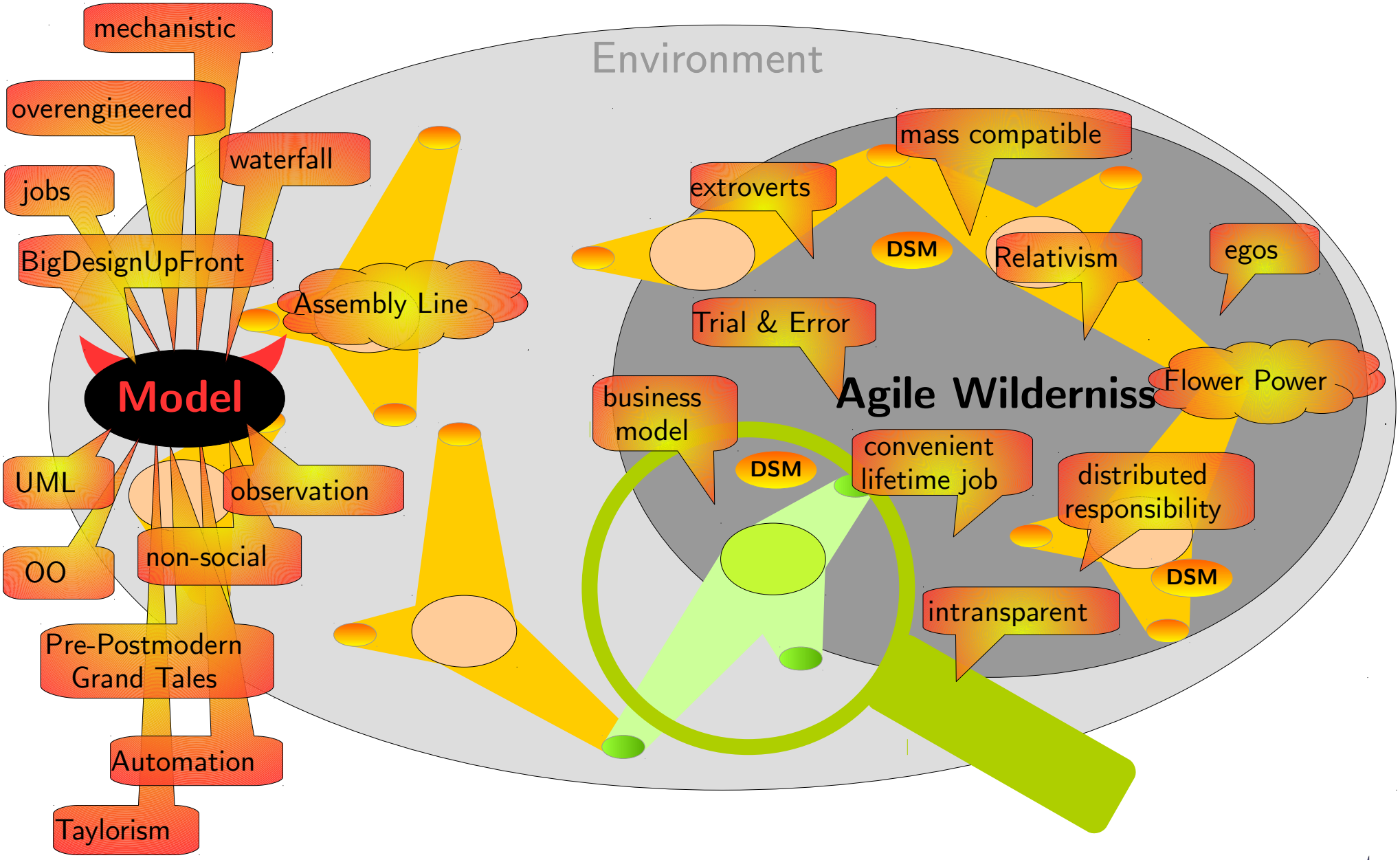


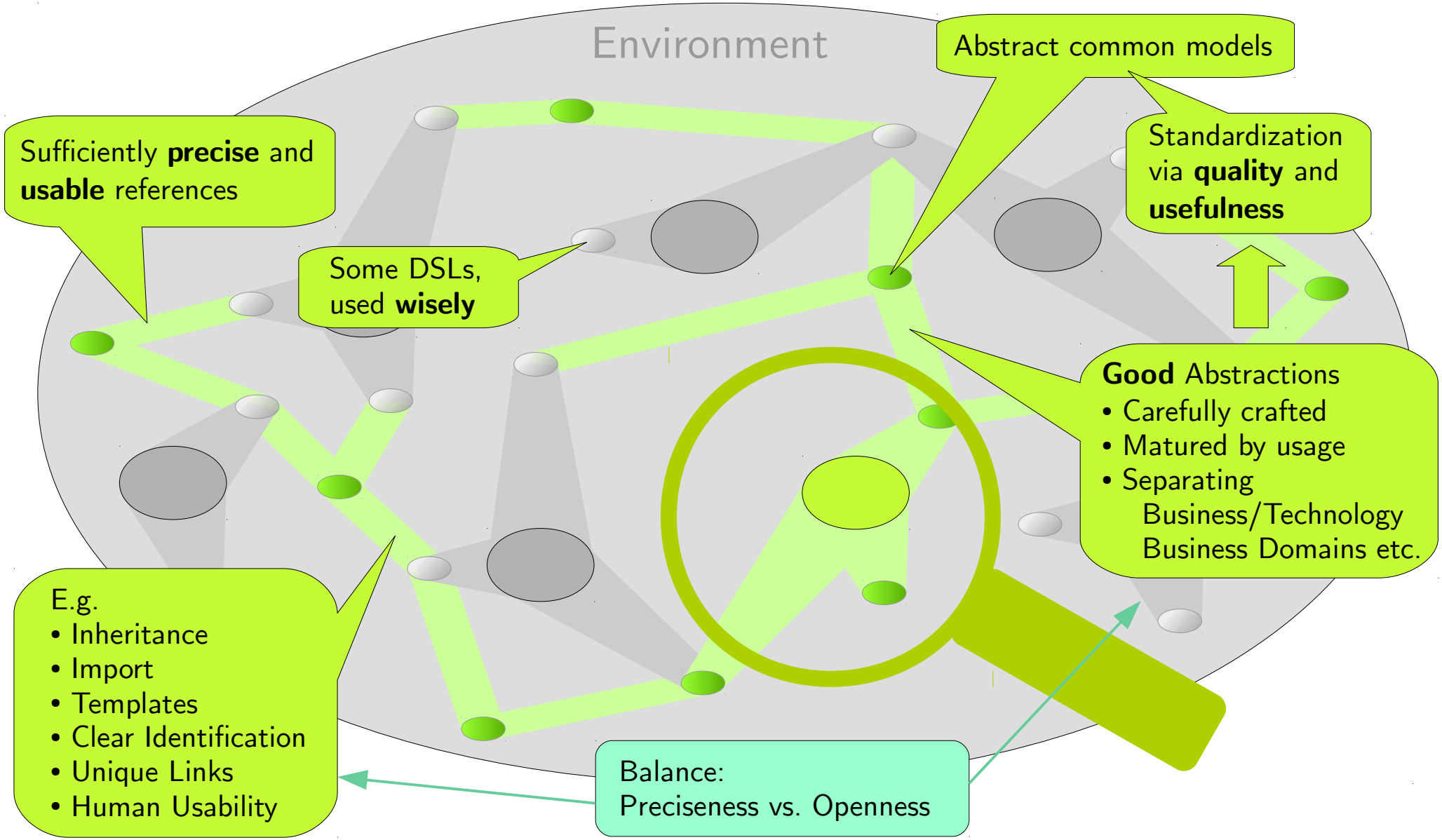
Realm	System Category
Algorithms	Mechanical
Data	Mechanical / Linguistic
IT-Systems	Mechanical / Biological
People	Social
Companies	Social / Biological
Work	Mechanical / Social

Mechanistic Models, Multi-Agenda Agility, Limited Scope of Control

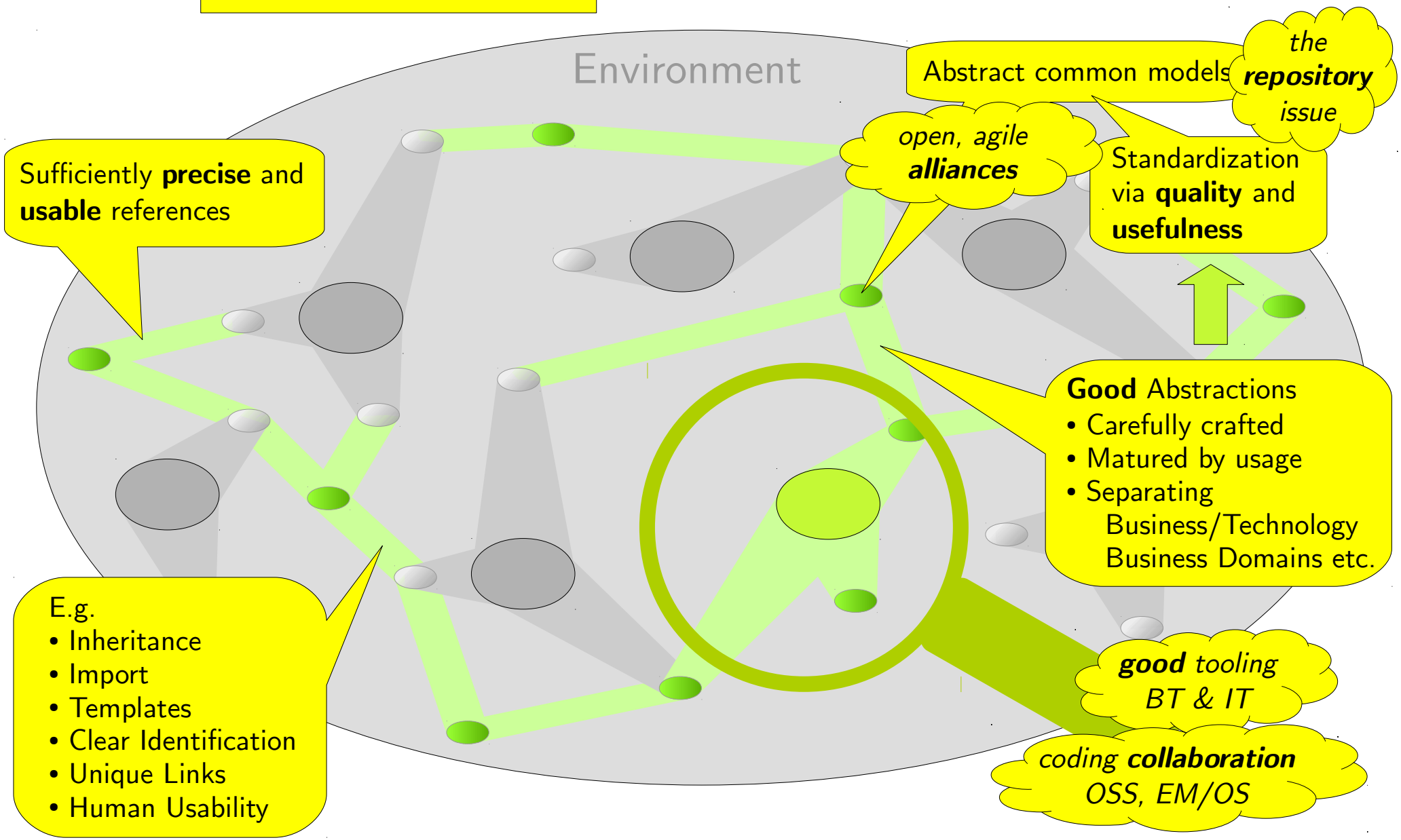


Comprehensive Model: Common Language

Much more wasteful, this is what we are doing anyway!



Interests: Common Language



Questionaire: Competitiveness
What is the role of models for representing an enterprise in a digital economy?

Inevitable **necessity** to increase **abstration level** of languages we use for IT & BT.

The term “Model” is debatable.